



Business Update

HAPPY ANNIVERSARY HBB!

On Thursday, April 23rd **Heartland Business Bank** held an open house at its De Pere office to celebrate its 10 year anniversary with those that made the bank's growth to \$200 million in loans outstanding possible. Special thanks go out to our clients and "centers of influence" (including accountants,



attorneys, consultants and insurance agents) for partnering with our team. In attendance was Russ Schuler (pictured on the right), retired Chairman and CEO of HBB, who founded the bank a decade ago along with Kevin Tenpas (left). Their model

was fairly simple; replicate what they had uncovered in their long banking careers as most important to the business owners they partnered with. Today, that commitment to provide long term, committed financing packages to give our clients "staying power" is still key. Thank you to Bouchée Catering Co., for supplying great food, beverage and service and to Petals & Stems for the beautiful floral arrangements.



As can be seen in the pictures, a fun time was had by all.

WAF - PROJECT MINI CHOPPER

Build a Bike * Build a Career * Build a Future in Manufacturing

Kory Brockman, Wisconsin Aluminum Foundry, is leading **Team Roncalli** in Manitowoc's Project Mini-Chopper. This project started in the fall of 2008 when four teams of high school students began a journey in building a mini-chopper as part of a Manitowoc County wide effort to promote careers in manufacturing. The project is a collaborative effort spearheaded by Manitowoc's Economic Development Corporation and Chamber of Commerce. Without the involvement, commitment and support of people like Kory Brockman and his company, Wisconsin Aluminum Foundry, high school students would not be able to have the real life experiences they are receiving by this sponsorship. Wisconsin Aluminum Foundry, which has been featured many times in the Business Update, is one of Heartland Business Bank's cornerstone clients.

The project mission is to improve the image of manufacturing and help students, parents, educators and the community understand that manufacturing provides excellent career opportunities which will help create a skilled and professional workforce to meet local manufacturing and economic needs...today and in the future. Maybe we'll see some of these choppers hitting the "Big Slab" and of course their riders will be sporting their "Lids" even if they stay in "Granny Gear"! Thank you Kory and Wisconsin Aluminum Foundry for your commitment to the community and the future of manufacturing!



Team Roncalli - Kory Brockman; Back Row -Far Right

HBB CLIENT WINS NATIONAL AWARD

Congratulations to **Industrial Maintenance Services, Inc.** The company has been selected as The American Legion 2008 National Winner of the Year for the category of Medium Employer of Veterans. John Soper, Jr., President, is being recognized as an employer who attains outstanding records in the hiring and retention of veterans.

The awards ceremony will be held this summer in Louisville, Kentucky. A plaque, along with significant national recognition, will be bestowed upon IMS. Ten percent or more of IMS's workforce are veterans. John has great respect for those who served our country -- he himself is a veteran of the U.S. Marine Corps. Thank you to all the IMS veterans who make home a better place, yesterday and today.



MEYER TO SERVE ALL 7 LOCATIONS

Jason Meyer joined the Wealth Management Group at Wisconsin Community Bank in February of 2006. As Business Development Officer, he consults with individuals and business owners in the areas of investment management, retirement plan services and financial planning. He received his bachelor's degree in Marketing from St. Ambrose University, Iowa in 2000.



Jason is located at the Mineral Point office in Madison, WI and supports all seven locations for Wisconsin Community Bank and Heartland Business Bank. In his free time he enjoys playing a round of golf every now and then, but the majority of the time is spent with his wife Sarah and children Charles and Grace. Heartland Business Bank is proud to have Jason as part of the team.

REMEMBER THEIR ULTIMATE SACRIFICE

MEMORIAL DAY – MONDAY, MAY 25, 2009

RE-INTRODUCING...eDEPOSIT (REMOTE DEPOSIT CAPTURE)

Instead of going to the bank, have the bank come to you! Now you can process deposits right on your desktop and send them to your account electronically. Just scan the checks and then securely transmit the check images to us for deposit. The transaction and validation is fully automated. All you need is a PC, high speed internet connection and a scanner and you're ready to go.

It's Convenient – No more trips to the bank or waiting for mail delivery. Simply plug the check scanner into your PC and transmit your deposits directly into your Heartland Business Bank business checking account.



It Improves Cash Flow – Transmit checks for deposit from anywhere, at any time, 24-hours a day, 7 days a week. Deposits transmitted to the bank after bank business hours or on bank non-business days will be deposited into your account the next business day.

Reduce Deposit Preparation Costs – Labor-intensive manual deposit preparation time is eliminated, and research time and storage is reduced through the use of the stored digital images.

Heartland Business Bank is ready to serve your business needs. Call Pam Dekker **today** to assist you with the set up of your eDeposit system.

(920) 803-6007 or Toll Free (800) 793-6001

MARK YOUR CALENDARS & ATTEND...



the HBB sponsored annual seminar **Profit Mastery: Practical Tools for Control, Survival and Success**. This year's seminar is on November 3rd & 4th in Manitowoc, Wisconsin. This is a not-to-be-missed, valuable experience waiting for you. For more information and to reserve your spot, call Carol Brazzale at (920) 803-6001 or toll-free at (800) 793-6001.

CONTACT INFORMATION

- Sheboygan, WI 800-793-6001 or 920-803-6000
- Green Bay, WI 877-983-5001 or 920-983-5000

We appreciate your comments! If you would prefer to receive our "Business Update" via e-mail or to be taken off the mailing list, please call toll free 1-877-983-5001, fax (920) 983-2980 or e-mail: partner@thehbb.com

GREAT THINGS HAPPEN! Member FDIC

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A Branch of Wisconsin Community Bank
www.thehbb.com

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